GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

STARRED QUESTION NO:138
ANSWERED ON:25.02.2009
NATIONAL POPULATION STABILISATION FUND
Adsul Shri Anandrao Vithoba;Nikhil Kumar Shri

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Union Government has set up Jansankhya Sthirata Kosh (National Population Stabilisation Fun

(d) as reported in the Hindu dated 26 December, 2008;

(b) if so, the details thereof alongwith the objectives of this Kosh; and

(c) the success achieved in this regard?

Answer

THE MINISTER OF HEALTH AND FAMILY WELFARE (DR. ANBUMANI RAMADOSS)

(a)to(c): A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO LOK SABHA STARRED QUESTION NO. 138 FOR 25TH FEBRUARY, 2009

The `Jansankhya Sthirata Kosh` (JSK) (National Population Stabilisation Fund) has been registered as an autonomous Society established under the Societies Registration Act of 1860. The Union Health Minister heads the General Body of JSK and the Ministries of Health and Family Welfare, Women and Child Development, Department of School Education & Literacy, Rural Development and Planning Commission are represented by their Secretaries on the General Body of JSK. All State Governments are members of JSK.

Objective of JSK is to promote and undertake activities aimed at achieving population stabilisation at a level consistent with the needs of sustainable economic growth, social development and environment protection by 2045 as envisaged in the National Population Policy. JSK has initiated following strategies in this direction:

JSK has mapped 485 districts through a unique amalgamation of GIS Maps and Census Data which gives a picture of each district, its sub-division and the population of every village along with its basic health infrastructure.
JSK has established a Call Centre to give authentic information on reproductive and infant health in English and Hindi, using computer based software. The service is provided by trained agents to give advice to adolescents, newly married and about−to-be married couples and others who seek guidance.
JSK has introduce a "Responsible Parenthood" model called Prerna to reward couples in high focus districts who voluntarily delay the age of marriage, allow girls to stay in school and to couples that plan their family in the interest of the health of the mother and child. Prerna strategy of JSK is aimed at pushing up age of marriage; registration of marriage; promote birth spacing and sterilization after the second child. The awards ceremony gets State wide news coverage for honoring Role Models from the community. Success is determined by advocacy efforts in favour of women's empowerment and health which impact on child births and mortality.
JSK has started a Virtual Resource Centre for Maternal and Child Health where posters, films and audio visual materials can be downloaded or asked from JSK on CDs free of cost.